

Editorial

Shobha Rani Hiremath

Principal & H.O.D. (Department of Pharmacy Practice), Al-Ameen College of Pharmacy, Bangalore-560 027, INDIA.

Dear Readers,

Wishing you all a very happy and prosperous New Year 2016.

APTI is organising an International convention in association with RAK Medical and Health Science University at Ras-Al-Khaimah, UAE in Feb 2016.

I feel it is important for every academican to attend one or two conferences every year for several reasons.

One is, we will get an opportunity to present our research work in front of experts and peer group which boosts our confidence and we are likely to get many constructive suggestions to improve the quality of our work.

By attending presentations/lectures by other people and experts, we will learn and improve our own skills and knowledge about our area of specialization.

Conferences provide a great opportunity to network. Many fruitful collaborations are a result of networking. Most people can help each other uncover ideas and spark inspiration when they get to know each other on a personal level.

When we are active in our field, we can create impact as an expert to our peers. Those who are engaged in research over the long term or who are experts in a particular field are often asked to speak at the scientific sessions of the conferences which will add to his or her reputation.

It is an important opportunity to showcase our talent or expertise.

All work and no play may also be boring sometimes. So, attending conferences can be fun too as they can add enjoyment to managing your career growth by mixing a social aspect into your learning.

Many conferences have fun activities such as gala dinner and tours of the local area where the event is hosted. Taking an extra day at the beginning or end of the trip to explore or visit friends in the region is also a great way to maximize the investment in travel.

Many believe that since they can now access any information via internet that the days of the live meetings are gone. The truth is meetings are still very important. The value of meetings comes from the human-to-human connections.

The benefits of attending the conference are definitely higher than the costs incurred, if you know how to get the most out of every conference.

So, hope to meet some of you at the international convention.

Cheers!!

Dr. Shobha Rani R Hiremath

Editor-in-Chief

DOI: 10.5530/ijopp.8.4.1

**Address for
correspondence:**

Dr. Shobha Rani Hiremath

Principal & H.O.D.

(Department of Pharmacy
Practice),

Al-Ameen College of Pharmacy,
Bangalore-560 027, INDIA.

E-mail: editor.ijopp@gmail.com



www.ijopp.org